



Communications and Marketing Manager

Location: Remote (The Community Revolution operates as a remote-first digital workplace)

Commitment: Volunteer

Reports to: Head of Operations

Time commitment: 8–10 hours per week

1. The role at a glance

You will be a vital part of The Community Revolution, a volunteer-run social enterprise focused on sustainable development. Your purpose is to develop and implement comprehensive communications and marketing strategies, managing all internal and external messaging. This role is crucial in ensuring brand consistency, reaching our target audiences, and driving the organisation's mission of sustainable development.

2. Key responsibilities and deliverables

A clear, scannable list of your primary duties:

- Develop and execute multi-channel marketing campaigns to reach target audiences and achieve the organisation's objectives.
- Manage internal and external communications, including media relations, press releases, and social media engagement.
- Create and maintain a strong brand voice and visual identity across all marketing materials and communications.
- Analyse campaign performance and provide data-driven insights to inform future strategies.



- Collaborate with cross-functional teams to ensure alignment and maximum impact on projects and mission delivery.
- Responsible for maintaining and updating key data within Google Sheets and Drive.

3. Essential requirements

These are the non-negotiable skills, experience, and qualities.

Experience and knowledge

- Three or more years' experience in a relevant marketing or communications field, or proven equivalent practical experience.
- Proven track record of success in developing and executing marketing campaigns.
- Demonstrable passion for social enterprise, sustainable development, and the volunteer sector.
- Strong understanding of brand management and communications.

Core skills and competences

- Strong written and verbal communication skills.
- Excellent organisational and time management skills.
- Ability to work independently and collaboratively as part of a team.
- Strong analytical and problem-solving skills.

Digital workplace requirements

Basic digital literacy and a reliable internet connection are essential.

Proficiency with modern digital tools for remote collaboration, including:

- Groupware: Email (Gmail) and calendar management.
- Office software: Google Workspace (Docs, Sheets, Slides) for document creation and data management.
- Communications: Video conferencing and messaging applications.



4. Desirable skills and experience (nice-to-haves)

Skills that would make a candidate stand out, but are not mandatory:

- Previous experience working in a remote or digitally-focused team.
- Experience with social media marketing and management tools.
- Knowledge of SEO principles and keyword research.
- Familiarity with content management systems (CMS).
- Certification in marketing or communications (for example, Google Analytics, HubSpot).
- Experience in the non-profit or volunteer-led organisation sector.

5. What we offer

This section outlines the benefits, training, and growth opportunities.

- **Impact:** The opportunity to make a tangible difference in the community and contribute to meaningful sustainable development projects.
- **Flexibility:** A fully remote role with flexible working hours to fit around your commitments.
- **Development:** Access to internal training, professional development opportunities, and mentorship.
- **Culture:** A supportive, collaborative, and mission-driven team environment.